



Antariksh PATRE

6-Month End-of-Study Internship – Digital Marketing

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📍 Lyon 07, France

🌐 aapatre

🔗 Portfolio

🧠 SKILLS

Languages: English (Bilingual), French (Intermediate)

Marketing: Google Analytics, Meta Ads, CapCut, Canva, A/B Testing, SEO, SEM, MS Office

Tech: Excel, Python, SQL, Data Analysis, AI Prompting, Vibe-Coding

Soft skills: Hardworking, Curious, Adaptable, Quick Learner, Public Speaking, Presentation Skills

🏆 AWARDS & PROJECTS

E-Commerce Store Simulation, SIMBOUND

- Managed an online tablet store simulation on SIMBOUND, setting up SEM, email, & blog campaigns.
- Achieved #4 rank in class with \$350K total profit.

Personal Movie & Infotainment Channel,

Utopian Corps

Creating infotainment reels on branding, movies & personal experiences & grew my blog to 17k organic visitors.

Udemy Auto-Course Enroller,

JetBrains - Project of the Decade Award

12/2020

- Created & marketed an automation tool with 5000+ users to find free coupon codes for paid Udemy courses.
- Grew an open-source community with 3.3k+ GitHub stars, 574 forks, & 25 contributors.

Data Analysis & Growth Consultation,

Projects & Competitions

- Orange Telecom: Predicted churn (85.8% accuracy), identifying key retention drivers across 3,333 customers.
- Amenli: Constructed proprietary dataset & forecasted startup's growth using regression models ($R^2=0.78$).
- Somfy: Provided UX consultation aimed to predict & reduce outages of industrial equipment by 43%.

🎓 EDUCATION

EMLYON Business School, Master in Management - PGE

09/2024 – 02/2027

- Top 10% in cohort - GPA: 4/4
- Coursework: Digital Marketing, Social Media Management, Data Analytics, Operations Strategy, E-commerce, Branding.

University of Pune, B.Tech. Computer Engineering

08/2017 – 06/2021

📁 WORK EXPERIENCE

Digital Marketer & Event Manager, Freelance

06/2020 – 04/2024

- Marketed my services & acquired 9 international clients (30 articles, 6 landing pages, 3 TV ads, 2 SEO audits).
- Increased organic traffic by 7% for Moovick, a German logistics startup.
- Marketed my book, Freelancing Hacks, via workshops & helped 200+ readers acquire clients.
- Organised a tech convention (193 attendees), managed its website & conducted a workshop on freelancing.

Product & Growth Analyst, Brainstorm Force

03/2022 – 07/2023

- Grew 2 WordPress products (1M+ users) by analysing usage data from 300 BETA testers.
- Performed competitor research across 30+ products & delivered 7 features out of the 9 pitched opportunities.
- Minimised product load time by 5% & boosted the product's SEO performance (Spectra WP).
- Built Excel dashboards tracking growth KPIs & team performance to communicate to leadership.
- Informed content strategy to the marketing team.

Trainee WordPress Engineer, rtCamp

07/2021 – 01/2022

- Overhauled 2 broken e-commerce themes; Maintained front-end for 5 client websites; Built 3 custom plugins.
- Completed 80 hrs of intensive training in GitHub, WordPress Development, Node.js, React, PHP, HTML/CSS/JS.